



GENE COLLEY

EXECUTIVE VICE PRESIDENT

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CAREER SUMMARY

Gene serves as Executive Vice of Embree Development Group, Inc. In his role, Gene is responsible for managing a development team of professionals performing site location, due diligence, entitlement, and turn-key development for clients across the country.

Prior to joining Embree Group, Gene was the founder and CEO of Royal Seal Construction, Inc. and Royal Seal Development, Inc. in the Dallas-Fort Worth area. For 37 years as national build-to-suit development and construction companies, Royal Seal completed thousands of restaurants, retail, financial, automotive, and medical facilities.

For over ten years, Gene has participated as a mentor for students at Arizona State University in the Masters of Real Estate Development program in addition to writing multiple articles for leading trade publications. Gene lives by the mantra “If you have to ask yourself if it is good enough, it is not,” a belief he shares with the Embree Group of Companies.

EDUCATION

Masters of Real Estate Development
Arizona State University

MEMBERSHIPS & AFFILIATIONS

Board Member
International Council of Shopping Centers (ICSC)

Board Member
Retail Contractors Association