



## BETH McCracken

VICE PRESIDENT OF RETAIL SERVICES

512.819.4773 | [bmccracken@embreegroup.com](mailto:bmccracken@embreegroup.com)

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### CAREER SUMMARY

Beth McCracken serves as Vice President of Program Management / Minor Works for Embree Construction Group, Inc., where her occupational duties include contract management and negotiation, design, construction management, value engineering, strategic planning, facilities and program management, procurement, capital expenditures, and warranty services. Beth is also responsible for the management of a 25-person team responsible for design, procurement and construction for the successful delivery of hundreds of retail projects annually.

Beth joined Embree Construction Group, Inc. in 2008 and has successfully executed thousands of national procurement, tenant improvement, and rebrand rollout projects for clients including Ascena Retail, L'Oréal, Public Storage, American Threads, Kendra Scott, DKNY, Dolce and Gabbana, JC Penney, La Madeline, Rebecca Taylor, Truluck's, HEB, Love's Truck Stop, Chase Bank and vXchange. Prior to her tenure with Embree Group, Beth handled domestic and international purchasing and operations for Hewlett Packard, Compaq, Citicorp, and Dyna Electric.

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### EDUCATION

Bachelor of Business Administration  
McNeese State University

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### CERTIFICATIONS

Certified in Production and Inventory Management - CPIM®