

## **Creative Marketing Manager Job Description**

At Embree our passion is what drives us. We are a National Real Estate Developer and Construction company located in Georgetown, Texas. Our clients represent all industries and whether they are located on Times Square in New York, San Francisco, California or right here in Texas we provide them solutions from concept to completion. We are looking for a Marketing Manager to join our team who wants to be an impact player.

Experience in Google Analytics, Website Design and administration, general SEO/Social Media Liaison and video/audio editing and production, is essential.

### **Responsibilities:**

- Oversee all marketing/advertising efforts.
- Own and update the creative efforts for the organization including photo, video, graphic design and web presence.
- Design of catalogs, brochures, product packaging etc.
- Online presence and promotion of our Company via website Manage Social Media strategies and associated media, via Facebook, Pinterest and Twitter.
- Drive benchmarking initiative for the organization.
- Manage various client-centered events, Trade Shows and Recruiting events throughout the year.

### **Skills:**

- Graphic Design – Proficient in Adobe Design Suite and a strong design sense for print, web design and online ads.
- Experience working with Salesforce.com or similar CRM.
- Strong working knowledge of Microsoft Office programs.
- Customer service, project management and excellent organization.
- Ability to communicate and present to internal and external stakeholders.
- Excellent business writing skills.
- Support and maintain relationships with Clients, all levels of internal and external stakeholders and outside vendors in the industry.

### **Requirements:**

- 5+ years' experience in marketing, industry experience in Architecture/Engineering/Construction or a professional services firm would be a plus.
- Bachelor's degree in marketing, communication, journalism, PR, or similar.
- Candidate MUST have strong experience using Adobe Design Suite (i.e. Illustrator, Photoshop, InDesign, Acrobat) as well as website editing applications.
- Experience with additional graphic/design programs should be listed in your resume or cover letter.
- Must be able to travel when required.